



RAN-1905000503020001

B.Com. LL.B. (Hons) (Sem. - III) Examination December - 2025

Principles of Business Management-I

Time: 3 Hours]

[Total Marks: 70

સૂચના : / Instructions

- (1) ઉપરોક્ત દર્શાવેલ વિગતો ઉત્તરવહી પર અવશ્ય લખવી.
Fill up strictly the above details on your answer book
- (2) All questions are compulsory
- (3) Figures to the right indicate full marks of the question.

Seat No.:

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Student's Signature

- Q. 1** State the characteristics of 'Management'. Explain the function of management. **12**
OR
 Explain Taylor's concept of scientific management and its techniques. **12**
- Q. 2** Planning is an unavoidable function of management. Do you Agree? Why? **12**
OR
 Define MBO. Explain the process of MBO with its merits & Demerits. **12**
- Q. 3** Define centralization and explain its advantages and disadvantages. **12**
OR
 Explain any two forms of organizational structure. **12**
- Q. 4** Explain theory of motivation given by Herzberg in detail. **12**
OR
 Explain Maslow's Need hierarchy theory of motivation along with the diagram? **12**
- Q. 5** **Write short note. (Any two)** **12**
1. Orientations of management
 2. Alderfer ERG's theory
 3. Process of strategy formulation.
 4. Process of planning
- Q. 6** **Case Study.** **10**
- In Bharat Company, it has been decided for the purchase department, the Purchase Officer, Ku. Maitri and Mr. Ram can individually place a purchase order worth rupees one lakh. The authority to take place an order worth more than rupees one lakh is delegated to the Purchase Manager, Mr. Krishna only.
- The Purchase Officer, Mr. Ram placed an order worth Rs. 1, 50 000 and the Purchase Manager, Mr. Krishna sanctioned it without any comments. On the next day, the Purchase Officer, Ku. Maitri requested the Purchase Manager, Mr. Krishna for his consent before placing an order worth Rs. 80,000. The Purchase Manager, Mr. Krishna tells the purchase Officer, Ku. Maitri not to worry and he himself can place an order.
- Questions for Discussion:**
- (1) What is managerial problems is involved in the above case?
 - (2) Had you been in the place of the Purchase Manager, Mr. Krishna, what would you have done in the above situation? -Discuss.